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SMITHS INTERCONNECT LAUNCHES BRAND TRANSITION

TO SIMPLIFY CUSTOMER ACCESS TO TECHNOLOGIES AND SOLUTIONS

Smiths Interconnect, a division of Smiths Group plc, today announces it is unifying its technology brands of EMC Technology, Hypertac, IDI, Lorch, Millitech, RF Labs, Sabritec, TECOM, and TRAK under the single brand identity of 'Smiths Interconnect'.

This brand transition supports a recent strategic reorganisation focused on creating a more agile structure that can better anticipate and respond to customers' evolving needs.

Individually, the technology brands represent state-of-the-art solutions across the connectors, microwave components and microwave subsystems markets. Providing a strong umbrella brand that supports the breadth of these products and technologies will make Smiths Interconnect a more comprehensive solutions provider, improving the customer experience by streamlining access and interactions across multiple applications.

"Over time, interactions among our brands have increased across many of our markets," said Roland Carter, President of Smiths Interconnect. "Aligning all this activity under the Smiths Interconnect name will make us a more streamlined partner, enhancing our customers' access to the combined strength of our products, expertise and application knowledge."

The individual technology brands will continue to be visible in association with the Smiths Interconnect brand during the transition period. Customers and other stakeholders are encouraged to visit www.SmithsInterconnect.com/faq for more information.

About Smiths Interconnect

[Smiths Interconnect](#) is a leading provider of technically differentiated electronic components, subsystems, microwave and radio frequency products that connect, protect and control critical applications in the commercial aviation, defense, space, medical, rail, semiconductor test, wireless telecommunications, and industrial markets. Smiths Interconnect is synonymous with exceptional performance whenever a technologically advanced, high quality solution is required to ensure reliability and safety.

Smiths Interconnect is part of [Smiths Group](#), a global leader in applying advanced technologies for markets in threat and contraband detection, energy, medical devices, communications and engineered components. Smiths Group employs approximately 22,000 people in more than 50 countries.